Removing the "established business relationship" qualification from the fax regulations is absolutely bad for our small association. One of my biggest concerns is that we would be forbidden from faxing a membership application or meeting registration form to someone who called us and requested that we fax the info. When a prospective member asks for information, it's highly unlikely they're going to accept a reply like, "I'll send you a form to sign and send back to me and THEN I can fax you the info you want." In today's economy, our association is struggling financially and just eliminated 1 of our 2 staff positions. This procedure will be detrimental to our business and to the members we serve. The President has called on the non-profit sector to help "bridge the gap" and provide more services-but we have to be able to stay in business to continue to serve. Please reconsider this regulation and its impact on non-profits and not-for-profits.

Susan Newman

FIABCI-USA Secretary General